



Jobseekers Report

WestJobs shares over 15,000 Western Australian jobs each day with its jobseeker audience and brings employers, recruiters and jobseekers together in one place for the benefit of all.

Contact

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westjobs.com.au

Why is WestJobs Number 1 in WA?

WestJobs is Australia's fastest-growing employment site with August 2011 showing a 55% growth in jobseeker visits and 46% growth in jobseeker registrations compared with the same period 3 months ago.

During those 3 months WestJobs welcomed over 200,000 visitors, with jobseekers conducting 392,000 job searches and 1,035,000 pages loaded. Jobseekers also spent an average of 5 mins 45 secs on WestJobs and viewed 6 pages per visit, displaying the relevancy of content and jobs.

Why jobseekers are turning to WestJobs

The free services for the Jobseeker

Large numbers of job vacancies - WestJobs consistently offers around 15,000 Western Australian job advertisements, refreshed daily. The closest WA based competitor has fewer than 3,000 WA job advertisements listed daily.

Job content a true reflection of the WA job market – WestJobs job ads are sourced from over 650 sites from WA as well as directly posted job ads. This means that we can claim the ads displayed on our site are a true and fair reflection of the current Western Australian job sector and means we have something for everyone.

Resumes advertised - WestJobs offers a searchable resume function, the jobseeker completes their resume online and employers are able to search and browse the jobseekers work history. Should the jobseeker have diverse experience, the system allows an employer to pick up on individual skill sets.

Job alerts – The job alerts help the job find the jobseeker. Jobseekers register with WestJobs and specify their desired role/s and WestJobs matches the job to the jobseeker and emails it to them.

Resources – The Education & Training and Guide sections contain valuable content for the jobseeker with up to date relevant careers based information.

Directory – The directory features corporate and recruitment companies operating in the Western Australian market to inform jobseekers of their careers offering.



WestJobs is bringing jobseekers, employers and recruiters together

12 reasons why you'll find the best jobs on WestJobs

The facts for the Jobseeker

1. WestJobs is WA's only dedicated jobs website, with 15,000* WA job ads
2. Job ads are refreshed every day – you'll always be up-to-date with WestJobs
3. WestJobs job ads are sourced from over 650 recruiter sites, employer sites, print publications and jobsboards – no other Australian jobsboard offers such a wide range of WA jobs
4. WA's only other jobsboard averages fewer than 3,000 WA job ads – 80% less than WestJobs
5. Jobseekers can register their resume on WestJobs for employers and recruiters to search 24/7
6. Jobseekers can sign up for free job alerts - get daily or weekly emails with new jobs
7. Thousands of WA employers and recruiters use WestJobs to find candidates
8. WestJobs has a wealth of useful information and tips for jobseekers – from information on where the hot jobs are to uni listings, migration & relocation, to resume tips and trades & apprenticeships
9. WestJobs is so easy to use, with hundreds of categories and sub-categories just a click away
10. You can search job locations by city, town or postcode
11. Australia's fastest-growing employment website - join the job winners on WestJobs
12. Strong focus on WA's resources, construction, retail and healthcare employment sectors

Jobseekers - If you are looking for a job, researching the WA job market or want to keep up to date with what is happening with employment and jobs in WA then you must visit WestJobs.com.au.

Employers - If you want to be attracting and employing the best candidates in WA, then you need to be promoting your corporate brand and advertising your jobs in front of a growing jobseeker audience.